



# US APARTMENT RENTAL TRENDS: 2014

## SNAPSHOT OF KEY INDUSTRY STATISTICS

REVENUE

**\$139.0BN**

ANNUAL GROWTH 09-14

**2.5%**

ANNUAL GROWTH 14-19

**2.0%**

PROFIT

**\$46.1BN**

WAGES

**\$14.7BN**

BUSINESSES

**429,351**

## INDUSTRY PERFORMANCE

**+** DYNAMICS OF RECOVERY

**ECONOMY PROVIDES STIMULUS**

INCREASING SUPPLY & COMPETITION FROM HOUSING

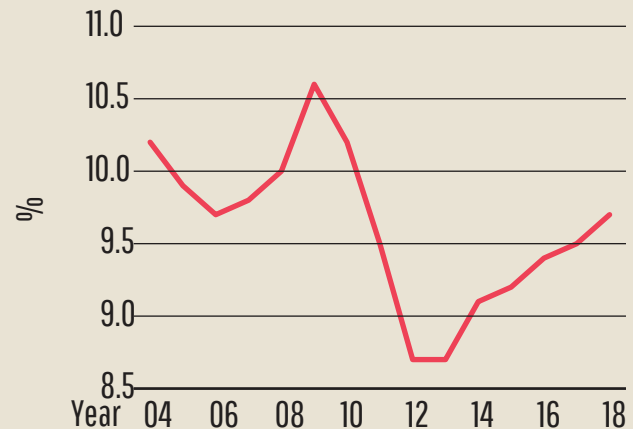
**CONSOLIDATION & PROFITABILITY**

**FAVORABLE DEMOGRAPHICS**

REVENUE VS. EMPLOYMENT GROWTH



RENTAL VACANCY RATES



# KEY EXTERNAL DRIVERS

RENTAL VACANCY RATES



HOMEOWNERSHIP RATE



NATIONAL UNEMPLOYMENT RATE

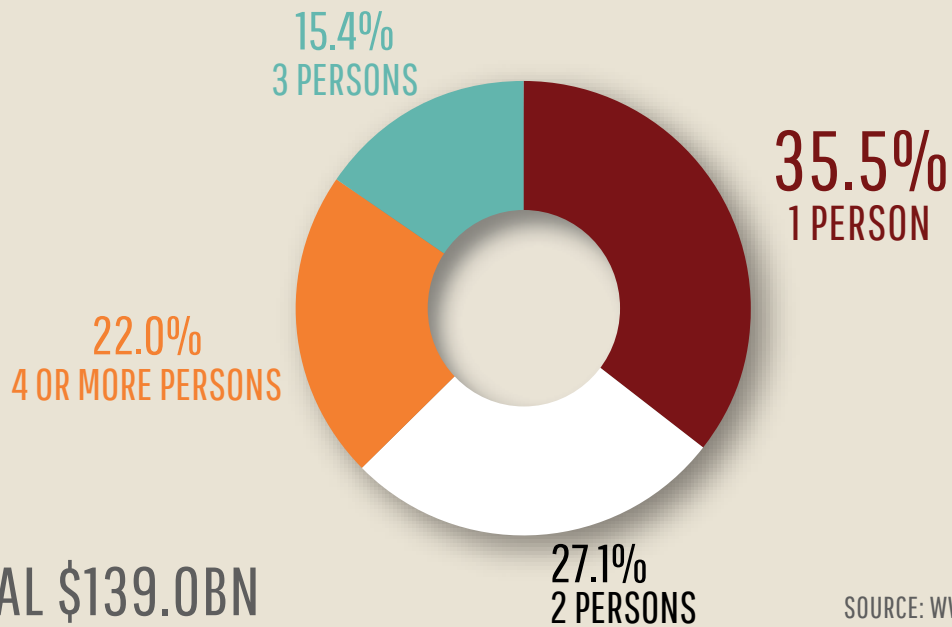
URBAN POPULATION



YIELD ON 10-YEAR TREASURY NOTE

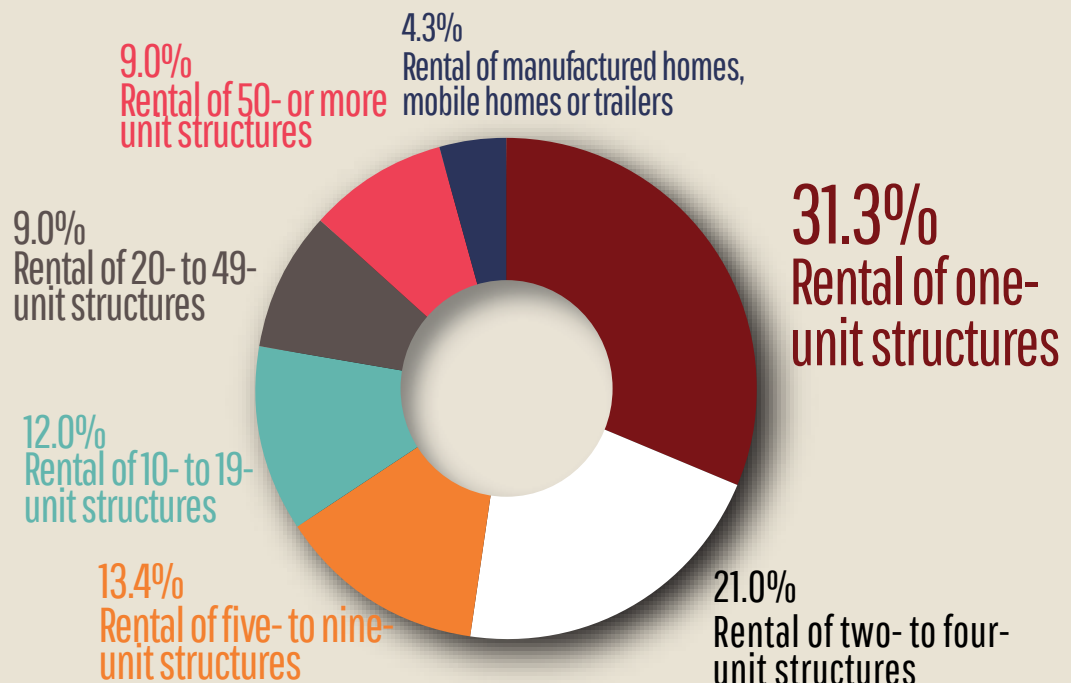
## SEGMENTATION

### MAJOR MARKET SEGMENTATION (2014)



SOURCE: WWW.IBISWORLD.COM

### PRODUCTS AND SERVICES SEGMENTATION (2014)



TOTAL \$139.0BN

SOURCE: WWW.IBISWORLD.COM

# GETTRY MARCUS REAL ESTATE SERVICES

Our team of experienced professionals specializes in providing a variety of accounting, tax, and consulting services to real estate and investment companies. We take a proactive approach and are committed to helping our clients meet their business objectives and make profitable decisions. Our expertise in engagement management gives us the ability to manage large real estate groups.

## OUR CLIENTS INCLUDE:

RESIDENTIAL AND COMMERCIAL  
OWNERS, OPERATORS, AND  
**DEVELOPERS**

**REAL ESTATE**  
MANAGEMENT COMPANIES



**INVESTORS**

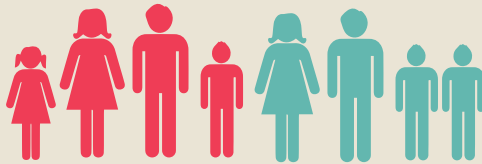
PRIVATE EQUITY AND  
REAL ESTATE FUNDS



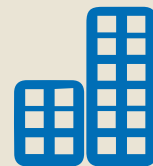
OTHER REAL ESTATE-RELATED  
**PARTIES**

## OUR CLIENTS' PROPERTIES INCLUDE:

RESIDENTIAL **MULTI-FAMILY**



COMMERCIAL



INDUSTRIAL



COOPERATIVES AND  
CONDOMINIUMS



**RETAIL**  
SHOPPING  
CENTERS



## CONTACT US TODAY

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Source: IBISWorld Industry Report 53111, January 2014